

PRIVACY POLICY



Your Privacy is important to Engage Agro (referred to as “we” or “us” in this policy) and the purpose of this policy is to tell you what personal information we collect about you, how we use it, whether we disclose it to anybody else, how long we keep it, and how you can request access to your personal information or obtain more information about Engage Agro privacy policies.

Personal Information: Personal information is defined as information about a person/identifiable individual and it does not include commercial or business information. Personal information means any information about you except your name, business title, business address, business e-mail address, business telephone number or business facsimile number. It does not include your home address and telephone number if these are published in a telephone or other directory.

We are responsible for the personal information under our control and we have designated a Privacy Officer who is responsible for our compliance with this policy and with privacy legislation. If you wish to contact our Privacy Officer you can do one of the following:

- By telephone (519) 826-7878
- By facsimile (519) 826-7675
- By Email daynahorgan@engageagro.com
- By Mail Engage Agro c/o Dayna Horgan
848 Gordon St
Guelph, Ontario
N1G 1Y7

What Personal Information do we Collect?

When you purchase a product or service from us, request to receive future information from us, or if you participate in one of our promotions or incentive programs, we may collect some or all of the following information:

- Your name, address and phone number
- Email address and facsimile number
- Your occupation
- Your language preference

- Information on the size/operation of your business (# of acres, for example)

In general, Engage Agro provides products/services only to other business operations, and therefore collects only a limited amount of personal information. When an individual registers for a program, it is understood that Engage Agro will need to collect all of the information necessary to administer the program for the individual.

The Security of your Personal Information is Important to Us

Your personal information is used by us only for the purposes identified below and access to your personal information is limited to those employees of Engage Agro and our business partners who need to have access to it.

How do we use your Personal Information?

Your personal information may be used by us to provide you with information on our products, services, events, or on promotions we may be offering that could be relevant to you, or to improve our service to you.

Sometimes we have to Share your Personal Information with Others

We do not sell your personal information to third parties. We may share some or all of your information with our suppliers & business partners, who may use the information in the same ways as Engage Agro. We may also disclose your personal information where we are required or permitted by law to do so.

How long do we keep your Personal Information?

We retain personal information as long as necessary to fulfill the purpose. If there are legal requirements to the period of time which we must retain your personal information, we comply with those requirements.

What can you do if you want to limit the use to which we put your Personal Information?

Most of the personal information which we collect is necessary for us to sell or supply you, or to offer you available promotions, and we cannot do this without that personal information. If you do not want us to maintain your personal information or if you do not want us to disclose your personal information in a particular way, please contact our Privacy Officer as described above and we will be pleased to discuss with you how we can limit collection, use or disclosure of your personal information.

You can Request Access to Your Personal Information

You have a right to access the personal information which we have about you and to request that personal information which you believe to be inaccurate to be corrected. If you wish to access your personal information you should contact our Privacy Officer who will be pleased to assist you.

Question? Concerns?

If you have any questions or concerns about this Privacy Policy or about the collection, use and disclosure of your personal information by Engage Agro, please contact Dayna Horgan as set out at the beginning of this policy and we will try to address your concerns within 5 business days upon receiving your contact.